

Key ingredients make the difference

KèraPhine works to smooth bumpy skin patches on arms and legs using rich emollients and powerful exfoliants including:

15%
glycolic acid^{2,3,II}

5%
ammonium lactate^{2,4}

***Sunburn Alert:** This product contains an alpha hydroxy acid (AHA) that may increase your skin's sensitivity to the sun and particularly the possibility of sunburn. Use a sunscreen, wear protective clothing and limit sun exposure while using this product and for a week afterwards.

High patient satisfaction with KèraPhine^{1,*}

- **At week 1[†]:**
 - 89%** of patients reported their skin felt smoother
 - 92%** of patients said their skin felt softer
- **By week 4[†]:**
 - 92%** of patients felt smoother skin
 - 97%** of patients felt softer skin

*Study results for a 4-week evaluation of the effectiveness of KèraPhine Body Smoothing Lotion; N=81.

[†]Patients responded "strongly agree" or "somewhat agree" to self-assessment questions.

Put body science to work for you with KèraPhine Body Smoothing Lotion

Daily use helps to:

- Smooth rough, bumpy skin
- Restore healthy-looking skin
- Reduce dryness on the arms



To purchase KèraPhine Body Smoothing Lotion, talk to your healthcare professional today.

www.obagi.uk.com

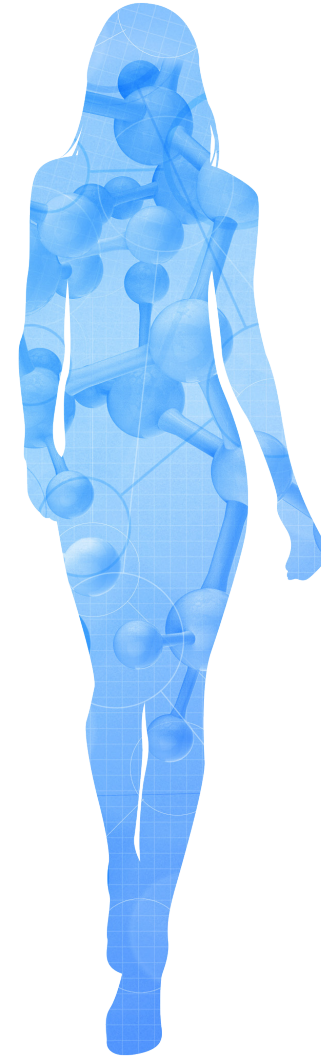
References: 1. A single-center clinical study to assess the efficacy of two topical products for improving the appearance of moderate dry, persistently rough, bumpy skin on the body. OMP, Inc. Data on file. 2. Valeant body lotion tentative ingredient list (for United States). OMP, Inc. Data on file. 3. Aging skin and skin care products. American Academy of Dermatology website. <https://www.aad.org/media/stats/cosmetic-treatments>. Accessed September 27, 2016. 4. Ammonium lactate. Environmental Working Group Skin Deep® Cosmetics Database website. https://www.ewg.org/skindeep/ingredient/700371/AMMONIUM_LACTATE/. Accessed December 15, 2016.

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OBAGI
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KÈRAPHINE™ BODY SMOOTHING LOTION



Body Science

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KèraPhine Body Smoothing Lotion provides advanced, targeted therapy

KèraPhine is clinically proven to^{1,*}:

- Exfoliate and remove dead skin cells from the surface of the skin
- Help smooth rough and bumpy skin
- Reduce dryness on the arms[†]

[†]No statistically significant reduction in dryness was seen on the thighs.

Used daily, KèraPhine Body Smoothing Lotion helps to restore healthy-looking skin.^{1,*‡}



Results you can feel^{1,*}

At 4 weeks, KèraPhine showed significant improvement in global effectiveness on the arms and thighs^{1,*}

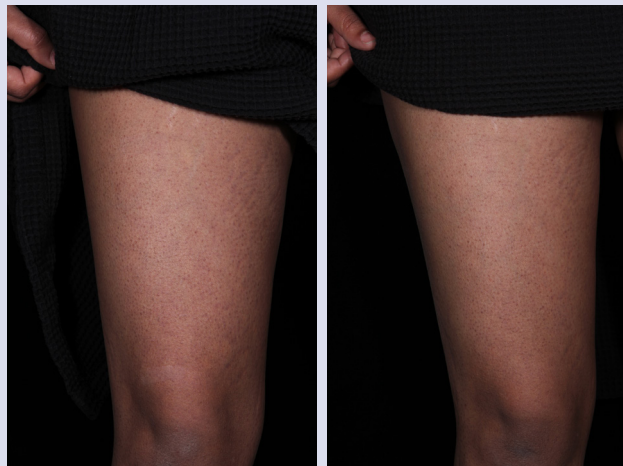
Patient A Arm



Baseline[§]

Week 4[§]

Patient B Leg



Baseline[§]

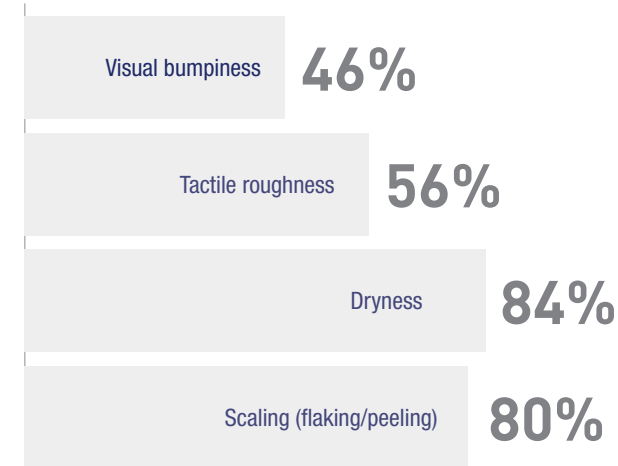
Week 4[§]

*Study results for a 4-week evaluation of the effectiveness of KèraPhine Body Smoothing Lotion; N=81.

§Photos have not been retouched. Results may vary.

Clinical proof that KèraPhine works^{1,*}

Statistically significant improvements in upper arms at week 4



Statistically significant improvements in thighs at week 4



An Obagi solution to help address rough body skin

*Study results for a 4-week evaluation of the effectiveness of KèraPhine Body Smoothing Lotion; N=81.

†Do not use on damaged skin and avoid contact with the eyes. Discontinue use if rash occurs.

*Study results for a 4-week evaluation of the effectiveness of KèraPhine Body Smoothing Lotion; N=81.