### Adult acne in the United States is on the rise

#### In a study of 1013 adults aged $\geq$ 20 years<sup>2</sup>:

- 62.2% of women noted that their acne worsened around the time of menstruation
- 13.3% of women noted that their acne worsened post adolescence

Prevalence of acne in adult women<sup>2</sup>:

- **51%**: 20-29 years
- **35**%: 30-39 years
- **26%**: 40-49 years
- 15%: 50 years and older

"Nothing has worked like Obagi CLENZIderm. At age 32, I had given up on the idea of clear skin. I thought I would always require makeup. Not anymore." 3,§

> –Jessica Metairie, LA

"As I approached 40 years old I was TIRED of having persistent acne. I started using CLENZIderm and seeing results. I was amazed. My face clearing up has given me a newfound confidence in myself."3,§

> -Jo Ann Oregon, WI

Get the acne relief you're looking for with CLENZIderm M.D.

- Fast Acne is reduced within the first week<sup>1,\*</sup>
- **Effective**—Delivers BPO deep in the pores, where acne starts
- **Satisfying** 82% of patients rated the CLENZIderm M.D. Normal to Oily System as effective or very effective at day 28<sup>1,\*</sup>

\*Study results for CLENZIderm M.D. Normal to Oily System.





NORMAL DRY

OILY NORMAL

To purchase the CLENZIderm M.D. System that's right for you, talk to your physician today.

References: 1. Swinyer L, Investigator. A single-center, open-label study to evaluate the tolerability and efficacy of the optimized CLENZIderm M.D. System for the treatment of mild to moderate facial acne vulgaris. Protocol CLZ-003. 12-week final analysis, January 2012. OMP, Inc. Data on file. 2. Collier CN, Harper JC, Cafardi JA, et al. The prevalence of acne in adults 20 years and older. J Am Acad Dermatol. 2008;58(1):56-59. 3. OMP, Inc. Data on file.

CLENZIderm M.D. is a trademark, and the Obagi logo is a registered trademark, of OMP, Inc. Distributed by OMP, Inc. ©2012 Obagi Medical Products, Inc. All rights reserved. 82139 11/12 For more information, visit www.obagi.com.



CLENZIDERM M.D.™ SYSTEM

I can't believe I'm 35 and I have acne.

I have one word for you: CLENZIderm.

Join the Conversation. and Clear Up Your Adult Acne



# Clinically proven acne treatment from Obagi Medical

- Penetrates deep into the skin's layers, to target the source of acne
- Clearer skin fast in as little as 1 week<sup>1,\*</sup>
- Treats existing blemishes and helps prevent future breakouts<sup>1,\*</sup>



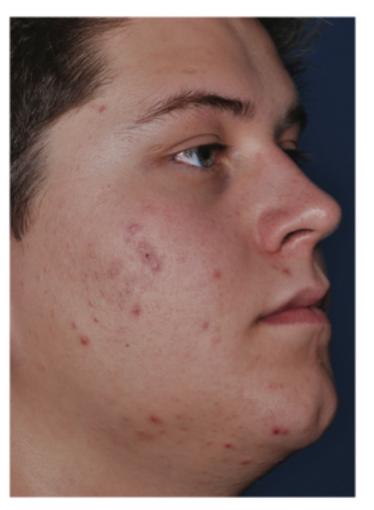
#### The CLENZIderm M.D.™ difference

P. acnes—the bacteria that causes acne—flourishes deep in the pores, making it difficult to reach. CLENZIderm M.D. is uniquely formulated with 5% benzoyl peroxide (BPO) and salicylic acid to target P. acnes at the source.

## Two systems, optimized to treat a range of skin types<sup>†</sup>



## Quick and continued reduction of acne through week 4<sup>1,\*</sup>





Baseline<sup>‡</sup>

Week 1<sup>‡</sup>

82% of patients rated the CLENZIderm M.D.
Normal to Oily System as effective or very effective at day 28<sup>1,\*</sup>





Baseline<sup>‡</sup>

Week 4<sup>‡</sup>