

# Adult acne in the United States is on the rise

## In a study of 1013 adults aged $\geq 20$ years<sup>2</sup>:

- **62.2%** of women noted that their acne worsened around the time of menstruation
- **13.3%** of women noted that their acne worsened post adolescence

## Prevalence of acne in adult women<sup>2</sup>:

- **51%:** 20-29 years
- **35%:** 30-39 years
- **26%:** 40-49 years
- **15%:** 50 years and older

*"Nothing has worked like Obagi CLENZIderm. At age 32, I had given up on the idea of clear skin. I thought I would always require makeup. Not anymore."*<sup>3,§</sup>

—Jessica  
Metairie, LA

*"As I approached 40 years old I was TIRED of having persistent acne. I started using CLENZIderm and seeing results. I was amazed. My face clearing up has given me a newfound confidence in myself."*<sup>3,§</sup>

—Jo Ann  
Oregon, WI

<sup>§</sup>Testimonial from nonstudy patient.

## Get the acne relief you're looking for with CLENZIderm M.D.

- **Fast**—Acne is reduced within the first week<sup>1,\*</sup>
- **Effective**—Delivers BPO deep in the pores, where acne starts
- **Satisfying**—82% of patients rated the CLENZIderm M.D. Normal to Oily System as effective or very effective at day 28<sup>1,\*</sup>

<sup>\*</sup>Study results for CLENZIderm M.D. Normal to Oily System.



To purchase the CLENZIderm M.D. System that's right for you, talk to your physician today.

**References:** 1. Swinyer L, Investigator. A single-center, open-label study to evaluate the tolerability and efficacy of the optimized CLENZIderm M.D. System for the treatment of mild to moderate facial acne vulgaris. Protocol CLZ-003. 12-week final analysis, January 2012. OMP, Inc. Data on file. 2. Collier CN, Harper JC, Cafardi JA, et al. The prevalence of acne in adults 20 years and older. *J Am Acad Dermatol.* 2008;58(1):56-59. 3. OMP, Inc. Data on file.

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OBAGI  
MEDICAL

CLENZIDERM M.D.<sup>™</sup>  
SYSTEM

I can't believe I'm  
35 and I have acne.

I have one word  
for you: CLENZIderm.

Join the Conversation,  
and Clear Up  
Your Adult Acne

OBAGI<sup>®</sup>  
MEDICAL



# Clinically proven acne treatment from Obagi Medical

- Penetrates deep into the skin's layers, to target the source of acne
- Clearer skin fast — in as little as 1 week<sup>1,\*</sup>
- Treats existing blemishes and helps prevent future breakouts<sup>1,\*</sup>



## The CLENZiderm M.D.™ difference

*P. acnes*—the bacteria that causes acne—flourishes deep in the pores, making it difficult to reach. CLENZiderm M.D. is uniquely formulated with 5% benzoyl peroxide (BPO) and salicylic acid to target *P. acnes* at the source.

Two systems, optimized to treat a range of skin types<sup>†</sup>

Normal to Dry Skin	Normal to Oily Skin
 <p>Daily Care Cream Cleanser</p>	 <p>Daily Care Foaming Cleanser (2% salicylic acid)</p>
 <p>Therapeutic Lotion (5% BPO)</p>	 <p>Pore Therapy (2% salicylic acid)</p>
 <p>Therapeutic Moisturizer (20% glycerin)</p>	 <p>Therapeutic Lotion (5% BPO)</p>

Quick and continued reduction of acne through week 4<sup>1,\*</sup>



Baseline<sup>‡</sup>

Week 1<sup>‡</sup>

- 82% of patients rated the CLENZiderm M.D. Normal to Oily System as effective or very effective at day 28<sup>1,\*</sup>



Baseline<sup>‡</sup>

Week 4<sup>‡</sup>

\*Study results for CLENZiderm M.D. Normal to Oily System.

<sup>†</sup>Be sure to talk with your physician about the treatment effects of BPO and whether it is right for you.

\*Study results for CLENZiderm M.D. Normal to Oily System.

<sup>‡</sup>Photos have not been retouched. Results may vary.