

"I love ELASTIderm. It is extremely hydrating and layers well under makeup and tinted moisturiser. My fine lines look diminished and the skin under my eyes appears dramatically firmer. I never look tired anymore—my eyes look alive!"^{4,§}

—Leigh
Woodstown, NJ

Women who tried ELASTIderm Eye Cream for 8 weeks in a clinical trial were pleased with the results:

97%

of patients considered the roughness/crepey texture of the skin around their eyes to be barely or not noticeable^{3,†}

88%

of patients considered the laxity/looseness of the skin around their eyes to be barely or not noticeable^{3,†}

[†]Study results for twice-daily application of ELASTIderm Eye Cream in an 8-week study; N=33.

[§]Testimonial from nonstudy patient.

ELASTIderm Eye products:

- Are uniquely formulated to achieve more resilient-looking skin around the eyes
- Contain clinically proven ingredients that work together to deliver skin that appears tighter and smoother^{2,3}



To purchase an ELASTIderm Eye product that's right for you, talk to your physician today.

References: 1. Cell 2: Serum, Day Cream and Night Cream, project #1120312. Summary of key findings. OMP, Inc. Data on file. 2. University of Maryland Medical Center: Maryland Facial Plastic Surgery and Medical Spa website. <http://umm.edu/programs/facial-plastic/health/skin-care-tips/what-really-works>. Accessed August 4, 2015. 3. Miller TF, Batra RS, Ramirez J. Evaluation of the effect of a novel bi-mineral complex on photoexposed periorbital skin [poster]. OMP, Inc. Data on file. 4. OMP, Inc. Data on file.

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OBAGI
MEDICAL

ELASTIDERM® EYE
PRODUCTS



Revitalise and Refresh
the Delicate Skin
Around the Eyes

OBAGI
MEDICAL

ELASTIderm Eye Complete Complex™ Serum utilises soothing rollerball technology

- Contains caffeine to help reduce the appearance of under-eye puffiness
- Helps the delicate skin around the eyes appear tighter^{1,2,*}



ELASTIderm Complete Complex Serum provides real results



A majority of users in a consumer panel^{1,*}:

- Considered the Serum better or much better than their current product
- Felt the Serum met or exceeded their expectations
- Agreed they would purchase the Serum in the future

*Consumer panel results; N=23.

ELASTIderm Eye Cream and Gel work to help revitalise the skin around the eyes

- Helps reduce the appearance of fine lines and wrinkles^{3,†}
- Improves the feeling of elasticity and firmness^{3,†}
- Helps skin look more resilient²

Clinically proven ingredients

- Proprietary bi-mineral complex and malonic acid for tighter, smoother-looking skin^{2,3}
- Penetrating Therapeutics™ for optimal results

Available in two formulations:



ELASTIderm Eye Cream
A light, smooth cream.

ELASTIderm Eye Gel
A cool, refreshing gel.



[†]Study results for twice-daily application of ELASTIderm Eye Cream in an 8-week study; N=33.

Patients experienced visible improvements^{3,†}

Patient A



Baseline[†]

Week 2[†]

Patient B



Baseline[†]

Week 8[†]

*Photos have not been retouched. Results may vary.

[†]Study results for twice-daily application of ELASTIderm Eye Cream in an 8-week study; N=33.

46%

increase in the look of elasticity of the skin around the eye area

(week 9 vs baseline;
 $P \leq .001$)^{3,†}