Address the appearance of ageing skin with the power of Vitamin C

- Reduces the appearance of fine lines and wrinkles⁹⁻¹⁰
- Calms skin¹²⁻¹⁴
- Brightens skin^{15,16}
- Retains moisture¹⁷
- Stabilises Vitamin E¹⁸

Vitamin C is an important antioxidant¹⁹

Professional-C products for different skin types and needs

Serums 10%, 15% and 20% help minimise the look of fine lines and wrinkles^{9,10}

Peptide Complex helps minimise the appearance of skin ageing, promoting a healthy, youthful-looking glow

Suncare helps protect all skin types against UV damage and early signs of ageing.*

* Use as part of a comprehensive sun protection program including applying a broad-spectrum sunscreen such as Professional-C Suncare SPF 30, wearing sun-protective clothing including hats and sunglasses, and avoiding the sun between 10:00 AM and 2:00 PM.

To purchase Professional-C products, talk to your healthcare professional today. Find them via www.obagiuk.com

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PROFESSIONAL-C™ PORTFOLIO



Address the appearance of ageing skin



Obagi skin is healthy skin

Vitamin C in a rich, concentrated formula

Professional-C Serums

- Help minimise the appearance of fine lines and wrinkles
- Immediately penetrate the skin^{1,*}
- Absorb into the skin better than SkinCeuticals 20 AOX+, 19 hours after application^{2,*}

Professional-C Serum 10%

Concentrated formula recommended for dry, irritated or sensitive skin.³

Professional-C Serum 15%

High-performance serum developed for most skin types.

Professional-C Serum 20%

Highest concentrated serum best suited for normal to oily skin.



High customer satisfaction

In a survey of 1,305 Professional-C Serum users, the following observations were reported^{4:}

Satisfaction with overall results

94%

Skin appeared brighter and/ or more hydrated 91%

Highly likely to make a future Obagi purchase 85%

*Based on in vitro studies using Obagi Professional-C Serum 20% compared to SkinCeuticals Serum 20 AOX+. Clinical significance has not been established.

Help minimise the appearance of skin ageing

This highly effective product contain Vitamin C and other important ingredients, such as Kinetin and Zeatin— synthetic forms of plant growth factors.

Professional-C Peptide Complex

- Helps minimise the appearance of skin ageing, promoting a healthy, youthful glow
- Contains key ingredients Kinetin and Zeatin, which can help improve the appearance of firmness, tone, and fine lines lines and wrinkles^{5,†}
- SNAP-8 (acetyl octapeptide) reduces the appearance of wrinkles⁶



A majority of users saw improvements within 1 week^{8,‡}

- 75% of users said they prefer the feel of this product over their current product
- 83% of users said they would recommend this product to a friend
- A majority of users experienced these skin improvements:
- A more youthful radiance
- Smoother-feeling skin
- Firmer-feeling and firmer-looking skin

Broad-spectrum sun protection

Professional-C Suncare SPF 30

- Helps protect against skindamaging UVA and UVB rays with a broad-spectrum sunscreen^{||}
- Is formulated with 10% L-ascorbic Acid (Vitamin C) to help address the appearance of ageing skin^{9,10}
- Antioxidant Vitamin C defends against free radicals^{9,10}
- Cosmetically elegant with a luxurious feel upon application
- Non-comedogenic



High customer satisfaction

In a consumer home use test 11,8:

- 86% were satisfied with overall results
- 80% felt their makeup glided on effortlessly over product
- 72% reported their skin felt protected||

Provides broad spectrum protection plus antioxidant Vitamin C

[†] Study results for daily application of Professional-C Peptide Complex in a 12-week study; N=34.

[‡]Consumer survey results, peptide products; N=36.

[§]Consumer survey results, sunscreen; N=36.

Use as part of a comprehensive sun protection program including applying a broad-spectrum sunscreen such as Professional-C Suncare SPF 30, wearing sun-protective clothing including hats and sunglasses, and avoiding the sun between 10:00 AM and 2:00 PM.